

**Annual EEO Public File Report
Broadway Media, LLC**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Employment Unit that is comprised of KXRK(FM), KEGA(FM), KYMV(FM), KUDD(FM), KUUU(FM), KALL(AM), and KOVO(AM), and this Report is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers June 1, 2021 to May 31, 2022 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the station's employment unit during the preceding year, identified by job title;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the preceding year;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the preceding year and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of initiatives undertaken during the preceding year.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number assigned to the full-time positions listed on Appendix 1.

For the purpose of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

**Appendix 1
Vacancy Information**

	Full-time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees From All Sources
1	Receptionist	Radio Ad	10
2	Account Executive	Referral	6
3	Account Executive	Referral	5
4	Account Executive	Indeed	8

Total Number of Persons Interviewed During Applicable Period: 29

**Appendix 2
Recruitment Source Information**

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for which This Source was Utilized
1.	KSL Classified Job Ads	6	1-4
2.	Station Group WebSite	4	1-4
3.	In house posting/reference	4	1-4
4.	Handshake - www. handshake.com Utah Valley University University of Utah Westminster Weber State University Utah State University Brigham Young University Southern Utah University Dixie State University Salt Lake Community College	0	1-4
5.	NAACP* Career Services P.O. Box 25414 Salt Lake City, UT 84125		
6.	State Office of Hispanic Affairs* Attn: Susie De La Cruz 324 S State Suite 500 Salt Lake City, UT 84111		
7.	Utah Work Force Services* Attn: Janelle Wright 5735 S Redwood Road Taylorsville, UT 84123		
8.	Radio Ads	5	1-4

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for which This Source was Utilized
9.	Director of Student Services Ogden Weber ATC 200 N. Washington Blvd Ogden, UT 84127		
10.	Steven Henagar College Attn: Kathy Leany P.O. Box 9428 Ogden, UT 84409		
11.	Alliance House, Inc Attn Pak Roskelly 1724 S. Main Street Salt Lake City, UT 84115		
12.	Diversity Development Attn: Pania Heimuli 17060 West 2100 South Salt Lake City, UT 84199-2922		
13.	University of Phoenix Alumni Association Attn: Britt Benner 5251 Green Street Murray, UT 84123		
14.	U of U Instructional Media Services Attn: Jeanne Krogen 207 MBH Salt Lake City, UT 84112		
15.	Utah State AFL-CIO job Club Attn: Karin Nielsen 2261 S Redwood Rd Ste A Salt Lake City, UT 84119		
16.	U of U Center for Ethnic Student Affairs, Attn: Becky McKean 200 S. Central Campus Dr. #318 Salt Lake City, UT 84112		

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for which This Source was Utilized
17.	U of U Disability Services Center Attn: Olga Nadeau 200 South Central Campus Dr #162 Salt Lake City, UT 84112		
18.	U of U Women's Resource Center Attn: Mary Mattfeldt 200 S. Central Campus Dr #293 Salt Lake City UT 84112		
19.	Utah State Office of Rehabilitation 5522 South 3200 West Salt Lake City, UT 84110-7802		
20.	ITT Technical Institute Attn: Job Board 920 West Levoy Drive Murray UT 84123		
21.	VA Regional Office Attn: Darin Farr 550 Foothill Dr. Suite 202 Salt Lake City, Ut 84108		
22.	Ogden Weber Community Action Attn: Shawna Sugihara 3159 Grant Ave Ogden, UT 84401		
23.	LDS Employment Services 724 E 2100 South Salt Lake City, UT 84106		
24.	Indeed.com	9	1-4
25.	ZipRecruiter		
26.	Allaccess.com		
27.	Glassdoor.com	1	1-4

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for which This Source was Utilized
28.			

*Indicates sources that have requested notification of job openings.

Appendix 3

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations

Internship Program: The station group posted to all local colleges and universities an internship program for each semester. The program was posted in May 2021, September 2021, December 2021, and January 2022 to all divisions of higher education programs within the state. The interns work for one semester in their area of study to get a better understanding of the broadcast business and school credit. The employment unit uses as many interns as possible every semester in the operations area to expose the students to the wide range of possibilities for careers that are in the broadcast industry. The employment unit had 5 interns this past reporting period working in the promotions, operations, and sales areas of our business.

Job Fairs: The station group attended 3 university/community job fairs during the reporting period: August 31, 2021, Utah Hispanic Chamber of Commerce; April 9, 2022, Utah Hispanic Chamber of Commerce; and May 9, 2022, Utah Association of Colleges & Employers.

Provision of Training: Training was held in March of 2022 for Managers. This was provided by the Director of Human Resources. The presentation reviewed the manager's duties for managing employees.